

**Introduction to Innoveam** innoveam
Knowledgeable Innovation



### **INNOVEAM IS A 3D DATA SOLUTIONS COMPANY**

Innoveam is a local technology solutions provider, using Virtual Reality, Augmented Reality and various other 3D interactive visualisation technologies to drive digital transformation, which improves efficiency and reduces costs for businesses and enterprises.

#### **Our Achievements**



Sustainable business – 10<sup>th</sup> year of operation with proven track record



Multi-industry presence – engineering design, oil and gas, education, agriculture, property development and tourism.



Already penetrated Indonesia market PT Innoveam Indonesia established in 2016



Innoveam is an MTDC funded company and part of MTDC's IR4.0 ecosystem

#### **Our Major Clients**







































Member Tier | 2022

This document certifies that

#### Innoveam Sdn. Bhd.

has been admitted to the Microsoft Mixed Reality Partner Program (MRPP).

Members of this exclusive program are among the world's most advanced practitioners of mixed reality, and they have demonstrated strong competencies in designing, building, and deploying enterprise mixed reality solutions.

Members gain access to a wide range of benefits (services, tools, guidance, support), a growing and supportive community of peers that regularly share insights and best practices, and a regular rhythm of connections to Microsoft product teams to help unlock the power of mixed reality and Azure cloud services for their clients.

Members of the Microsoft Partner Network and MRPP help advance the most vibrant and successful partner ecosystem the technology world has ever known.

We're thrilled to partner with you on this amazing journey!

Gordon Macdonald
Director Product Marketing

March 23, 2022

Andy Deng

Senior Partner Sales Executive

Date

Linh Hoang

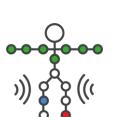
Product Marketing Manager, Mixed Reality

### **Applied Technologies & Our Solutions**

#### 3D SIMULATION INTERACTIVE VISUALISATION



Engineering Simulation, Game Engines



**Motion Capture** 



Virtual Reality



3D Interactive Apps



360 Photo Capture



**Augmented Reality** 

## **OUR SOLUTIONS**

#### 1. ENGINEERING CONSULTING

- Design Optimisation
- Virtual Prototyping
- Risk & Safety Engineering
- Troubleshooting
- Incident Investigation

#### 2. DIGITAL TRANSFORMATION

- Digital Twin Implementation
- Custom Virtual Training
- Effective Stakeholder Engagement
- Virtual Collaborative Work Environment

Since we started in 2013...



More than 100 projects delivered in SEA with a total value of RM18Million



91% of sales are from the oil and gas industry



A third of sales involved interactive visualisation technology projects

What is VR and AR Technology? innoveam
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# WHAT IS VIRTUAL REALITY/AUGMENTED REALITY?

VR/AR are the latest interactive visualisation technology available in the market.

VR Allows Users to be Fully Immersed within a Virtual Simulated Environment



AR Allows Simulated Elements to be Overlaid onto the Real World

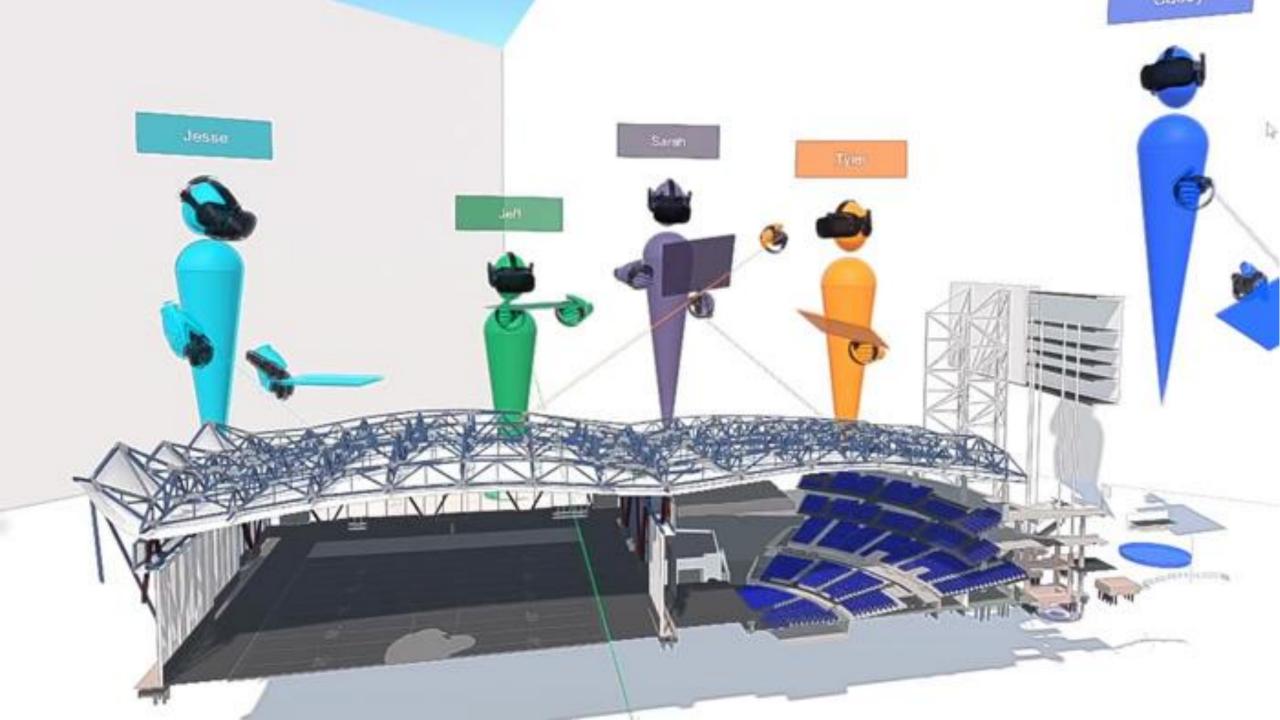


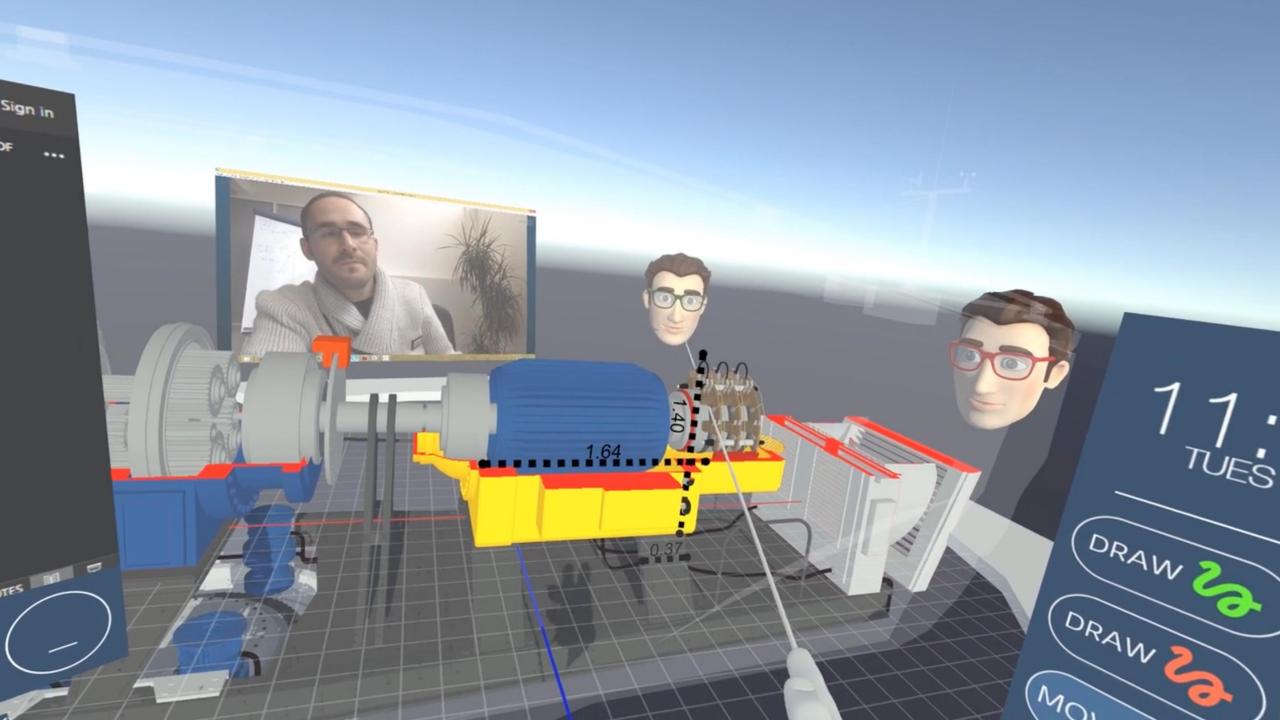
What is a Metaverse? innoveam
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**Samples of Industrial Collaborative Activities** innoveam
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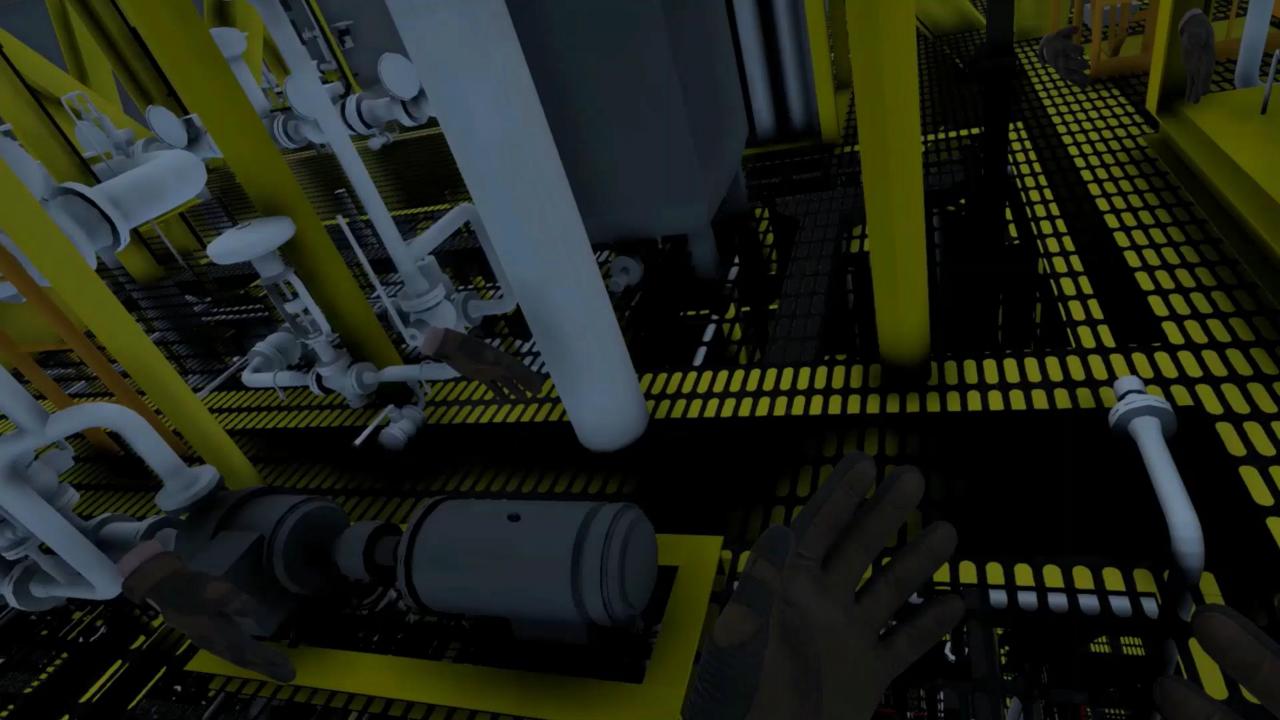


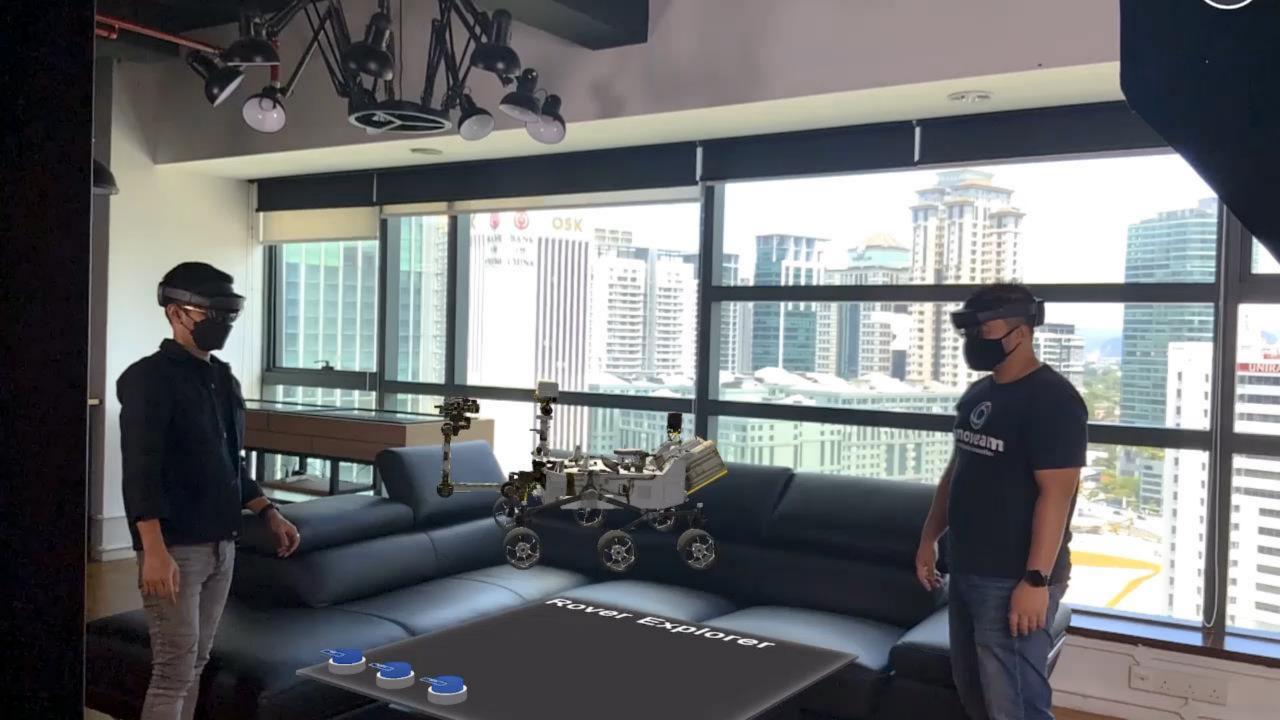


**Introducing** 



PRIVATE COLLABORATIVE METAVERSE PLATFORM





Collaborative Metaverse is the future of enterprise operations. We are driving the adoption of this technology in Malaysia with our COLLAVEO Multiplayer VR/AR platform







VIRTUAL

COLLABORATIVE

WORK ENVIRONMENT



### **VR Based Platform with Meta Quest 2 VR Headsets**

VR Collaboration Setup	Basic
Meta Quest 2 VR Headset	Up to 3 concurrent Users
Image Generator Mobile Workstation for Advanced Visualisation Models	Included
Multiplayer setup	Included
In-VR Collaboration tools	
Sketching/drawing canvas	Included
Internet browser	Included
Voice chat	Included
PDF document viewer	Included
Cloud based back-end system	
User Management	Not Included
Content Management	Not Included
Data Management	Not Included
Web Portal Access	Not Included
Pricing	RM8,000/month billed monthly, or RM80,000 billed annually

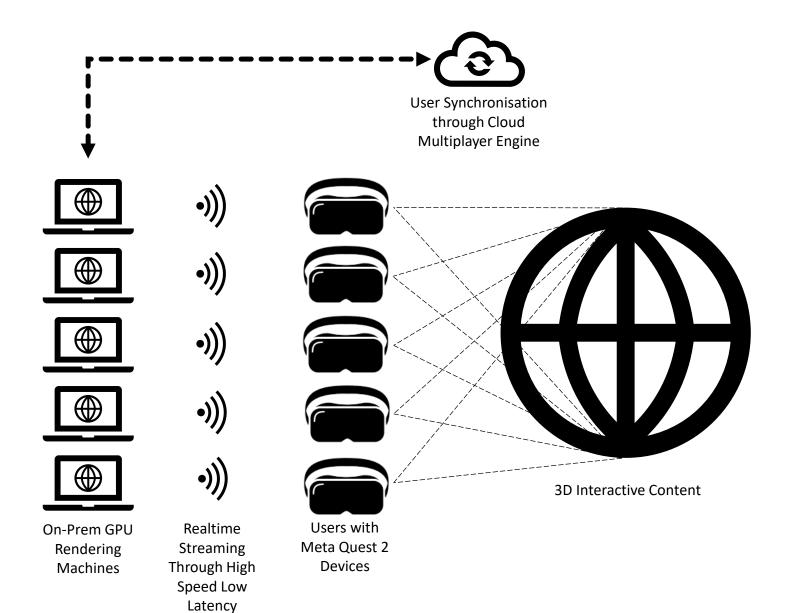
Advanced
Up to 5 Concurrent Users
Included
Included
Included
Included
Included
Included
Not Included
Not Included
Not Included
Not Included
RM11,000/month billed monthly, or
RM110,000 billed annually

Enterprise
More Than 5 Concurrent Users
Included
Included
Included
Included
Included
Included
Optional
Optional
Optional
Optional
Contact Sales

<sup>\*</sup>requires internet connection

<sup>\*</sup>minimum 12 months contract

#### **Collaveo Advanced VR Based Metaverse Platform Architecture**



Connectivity



### AR Based Platform with Microsoft HoloLens 2

AR Collaboration Setup	Basic
Microsoft HoloLens 2	Up to 2 concurrent Users
Image Generator Mobile Workstation for Advanced Visualisation Models	Not Included
Multiplayer setup	Included
Azure Spatial Anchor Services	Included
Real-time Mixed Reality Viewer via Apple Ipad Pro	Included
Collaboration Mode	Co-located
In-AR Collaboration tools	
Sketching/drawing canvas	Included
Internet browser	Included
Voice chat	Included
PDF document viewer	Included
Cloud based back-end system	
User Management	Not Included
Content Management	Not Included
Data Management	Not Included
Web Portal Access	Not Included
Pricing	RM8,000/month billed monthly, or RM80,000 billed annually

Advanced
Up to 2 Concurrent Users
Included
Included
Included
Included
Co-located/Remote
Included
Included
Included
Included
Not Included
Not Included
Not Included
Not Included
RM11,000/month billed monthly, or
RM110,000
billed annually

Enterprise
More Than 2 Concurrent
Users
Included
Included
Included
Included
Co-located/Remote
Included
Included
Included
Included
Optional
Optional
Optional
Optional
Contact Sales

<sup>\*</sup>requires internet connection

<sup>\*</sup>minimum 12 months contract

#### **Collaveo Advanced AR Based Metaverse Platform Architecture** 3D Content **User Synchronisation** Location locked through Cloud with Azure Multiplayer Engine **Spatial Anchors** User with iPad Pro M1 Realtime Users with On-Prem GPU **Processors** Streaming Microsoft Rendering with Lidar HoloLens 2 AR Machines Through High Speed Low **Devices** 3D Interactive Content Latency Connectivity



## **Content Development Packages**

Simple
Up to 4 weeks
Simple/fun content
Not Included (to be provided by client)
Included
Minimal
Minimal
Included
RM56,000.00

	Advance
	Up to 8 weeks
[	Serious/purposeful content
	Not Included
	(to be provided by client)
	Included
	Minimal
	Advanced
	Included
	RM112,000.00

Infinite
Fully custom development
with detailed project planning
Value based projects
Can be Included
Can be Included
Can be Included
Complex/To be Defined
Included
Contact Sales

<sup>\*</sup>Type of package will be determined based on discussions with the client

<sup>\*</sup>Subjected to 6% SST